



Biomedical Engineering 2020

The Engine of Growth for a Better Life

25.2.2020

International Convention Center, Haifa, Israel



Dear Colleagues,

We are very glad to invite you to participate in the **Biomedical Engineering Conference**. The annual meeting of the **Israel Society for Medical and Biological Engineering (ISMBE)**, will take place on **February 25, 2020** in Haifa's Congress Center.

This conference provides a unique meeting place for the leading biomedical engineering scientists, from Israel and abroad, medical doctors and industry leaders, who will present their latest scientific and technological advances.

It is a highly multidisciplinary conference that focuses on the various disciplines of biomedical engineering, including medical instrumentation, imaging, nano-medicine, tissue engineering, synthetic biology, neuro-engineering, drug release, etc.

This is the 8th time this conference is given, and we are expecting more than 700 participants. This year, we will continue with the extended format of the conference duration which will be 1 day, and will host 15-16 oral presentation sessions. In addition, this year, world-renowned scientists from abroad will give several keynote lectures. Furthermore, this year, we will open a special popular biomedical engineering science session. Will host 15-16 oral presentation sessions. In addition, this year, world-renowned scientists from abroad will give several keynote lectures. Furthermore, this year, we will open a special popular biomedical engineering science session.

See you in Haifa in February 25, 2020.

Sincerely,

Prof. Meital Zilberman, ISMBE President

Prof. Daphne Weihs, ISMBE President Elect

Prof. Tamir Tuller, Conference Chair



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Sponsorship Opportunities

Feel free to speak with our industry manager about a tailor-made individual package for your organization. Everything is possible!

Gold Sponsorship

12,000 ₪

- **15 min Lecture at the Industry Session**
- **Exhibition Space**
 - ❖ 12 (6*2) sqm exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book as "Gold Sponsor"
 - ❖ One-page color advertisement in the Final Program.
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

Silver Sponsorship

8,000 ₪

- **Exhibition Space**
 - ❖ 12 sqm(6*2) exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 4 exhibitor badges.
- **Advertisement**
 - ❖ 1 insert for promotional purposes in the conference bag (Insert of up to 8 A4 pages to be provided by sponsor, subjected to approval of Conference Secretariat).
 - ❖ Acknowledgment of Sponsorship in the conference book or app as "Silver Sponsor"
 - ❖ A half-page color advertisement in the Final Program or conference app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

Industry Session

6500 ₪

- A 60 minutes slot within the main program
- One free insert – must be approved by Congress Secretariat
- Projection of your company's slide at the beginning of the session, Invited Speaker (flight expenses & accommodation are not included in the sponsorship fee)
- Promotion sign to be placed near the podium - must be approved by Congress Secretariat



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- Logo in the Final Program
- Logo and link on Congress website

Exhibition Space

₪5,500

- **Exhibition Space**
 - ❖ 6 sqm exhibition space. Allocation based on a "first come, first served basis."
 - ❖ 2 exhibitor badges.
- **Advertisement**
 - ❖ Acknowledgment of Sponsorship in the conference book or app
 - ❖ Sponsor's logo with hyperlink on Conference website.
 - ❖ Up to 30 words company/product profile in the Official Exhibition Catalogue

Lecture

₪3,000

- **15 min Lecture at the Industry Session**
- **Advertisement**
 - ❖ Acknowledgment of Sponsorship in the conference book
 - ❖ Sponsor's logo with hyperlink on Conference website.

Employment Fair

₪1,000

- Company participation in the employment fair
- The fair will be held on the conference's second day from noon and will be open to students and to the conference's participants

Coffee Breaks

Sponsorship of Coffee breaks:

- For one day ₪5000
- For the entire Conference ₪9000

Coffee will be served in the exhibition space during morning and afternoon breaks on each day of the conference sessions.

Sponsorship will be acknowledged as follows:

- Sponsor's logo with hyperlink on Conference website
- 1-page advertisement in Conference Final Program or conference app
- Branding at the Coffee breaks is the sponsor's responsibility.



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Conference Bags

7,500 ₪

The organizers are in charge of the production of approximately 1000 delegate bags. The design of the bags needs to be approved by the sponsoring company.

Lanyards

5,000 ₪

The sponsoring company is responsible for the production of the lanyards. The sponsoring company will provide approximately 1000 lanyards, on which the Conference and Sponsor's logo will be displayed. The design of the lanyards needs to be approved by the organizers.

Conference Badges

5,000 ₪

A badge will be given to each Conference participant. The Conference and sponsor's logo will be displayed on the badge.

- Sponsor's logo with hyperlink on Conference Website

Promotional Material

1,500 ₪

Inclusion of promotional materials, such as leaflets and brochures, in the Conference bags. Please note that the material should be provided by the Sponsor and must be approved by the Secretariat (maximum size A4, maximum 8 pages).

Advertisements

3,000 ₪

Full-page color advertisements are available in the following Conference publications:

- Final Program/Abstract Book – Internal Page
- Additional advertisements within the publication are available by application.

Exhibition Information

A commercial and professional exhibition will take place parallel to the Conference hours. We wish to maximize the exhibitors' exposure to the delegates. For this reason, all coffee breaks will be held in the Exhibition area.

Please note that the final Exhibition set up, opening and dismantling schedule will be available in the Exhibition Technical Manual, one month prior to the Conference.

Tailored packages



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At your request, we will be able to tailor a package that suits your need.
For more information, please contact rportugal@paragong.com

Information for Sponsors and Exhibitors

An application for sponsorship can be made in writing with the enclosed booking form to:

Mrs. Reut Portugal

Industry Liaison Manager

Paragon Group

Ms. Reut Portugal

3 Arik Einstein St.

Herzliya, Israel

Mobile: +972-52-3468178

Email: rportugal@paragonp.com

All company details, as filled in the form, will be used for advertisement.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above Sponsorship/Exhibition office address.

Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of Sponsorship and an invoice will be sent to the Sponsor.

Terms of Payment

50% due with signed application form

50% due by 26 January, 2020

Payment Methods

Option 1: Payment by Credit Card

Option 2: Payment by Bank Transfer

Bank charges are the responsibility of the customer

Cancellation Policy

Cancellations will be accepted by writing only. Cancellation notice received by 15 January 2020 will be entitled to 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor.

No reimbursement will be possible from 15 January 2020

Terms and Conditions

The terms and conditions as above.

Please note that the signature of the sponsorship / exhibition form indicates acceptance of these terms and conditions.



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Sponsorship and Exhibition Application Form

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Ms. Reut Portugal

3 Arik Einstein St.

Herzliya, Israel

Mobile: +972-52-3468178

Email: rportugal@paragonp.com

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Company Name	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Web-Site	
Short company description	Please fill in the attached profile form

* Name of the company - as you wish it to appear on all acknowledgments.

I would like to book the following Sponsorship Items (Prices do not include VAT)

Item	Price
Total Amount (Please Complete)	



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Method of Payment

Credit Card

Credit card no.: _____

Expiry Date: _____ Type of Card: _____

Card Holder: _____

- Please note, using payment by foreign credit card includes fee of %2.75 which is charged by credit card . Israeli Credit card fee is also charged by the credit card.

Bank Transfer:

Bank Hapoalim, Account: 667381, Branch 616

Signature and company stamp..... Date.....