

Announcements

Trade eBooks in Libraries Fake News in der Online-Kommunikation Das globale Dorf mit 100 Menschen / The global village of 100 people Update Wirtschaft für Gesellschaft Noam Chomsky Next Generation Real Estate Argumentationen über den Klimawandel in Schweizer Medien Heute Partner - morgen Konkurrenten? News: Österreichs größtes Nachrichtenmagazin Standardization News Design News Adobe Acrobat 6 for Windows and Macintosh Wood Machining News "Das Volk sitzt zu Gericht" Automotive News MLA News Dynamic Media Politische Reformprozesse in der Analyse TDR News Wie unabhängig ist Journalismus? Paul Whitney Patrick Nölscher Liz Mohn Stiftung Bertelsmann Stiftung Alison Edgley Heike Gündling Nadine Kammermann Pamela Przybylski American Society for Testing and Materials Jennifer Alspach Claudia Kuretsidis-Haider Medical Library Association Bob Connolly Thomas Fischer Claudia Riesmeyer

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with the advent of downloadable retail ebooks marketed to individual consumers for the first time in their history libraries encountered an otherwise commercially available text format they were prevented from adding to their collections trade ebooks in libraries examines the legal frameworks which gave rise to this phenomenon and advocacy efforts undertaken in different jurisdictions to remove barriers to library access the principal authors provide a general historical overview and an analysis of library ebook principles developed by a variety of library associations and government reviews in addition experts from twelve countries present summaries of ebook developments in their respective countries and regions

fake news bilden seit menschengedenken ein zentrales problem für die individuelle und öffentliche meinungsbildung dabei wird die wirkung verbreiteter desinformation heutzutage durch die technischen möglichkeiten im bereich der online kommunikation etwa durch die echokammern in sozialen netzwerken oder den einsatz künstlicher meinungsverstärker mitunter noch verstärkt effekte von einmal geäußelter desinformation lassen sich aus kognitionswissenschaftlicher perspektive nur noch sehr schwer korrigieren die arbeit beschäftigt sich daher mit dem kommunikations grundrechtlichen schutz von fake news in der online kommunikation anhand der rechtsprechung des bundesverfassungsgerichts des europäischen gerichtshofs für menschenrechte und einer erkenntnistheoretischen ansicht unter berücksichtigung neuerer kommunikationsmodalitäten wie der

inhaltsvermittlung in sozialen netzwerken und videosharing diensten sowie der f  hrungsverbreitung mithilfe von social bots nach der beschreibung des verfassungsrechtlichen regulierungsrahmens der verbreitung von fake news widmet sich die arbeit ihrer regulierung in deutschland de lege lata im schwerpunkt er  utert und evaluiert die arbeit zum einen die bestehende regulierung von social bots nach dem medienstaatsvertrag mstv unter ber  cksichtigung des h  herrangigen rechts zum anderen er  rtert und evaluiert die arbeit die regulierung von sozialen netzwerken und videosharing diensten anhand des j  ngeren digital services acts dsa im vergleich zum netzwerkdurchsetzungsgesetz netzdg und weist auf kommunikationsgrundrechtliche spannungsfelder hin auf grundlage der aus den evaluationen der vorhandenen regulierung gewonnenen erkenntnisse und den in bezug auf die desinformationsverbreitung beschriebenen verfassungsrechtlichen ma  st  be gelingt es handlungsoptionen f  r den deutschen gesetzgeber zu formulieren die den schutz vor der einflussnahme von desinformation auf die individuelle und   ffentliche meinungsbildung im kontext der social bot kommunikation und der kommunikation in sozialen netzwerken sowie videosharing diensten erh  hen k  nnen

stellen wir uns unsere welt einmal als dorf mit 100 menschen vor welche muttersprachen sind hier vertreten wie viele menschen k  nnen lesen und schreiben wie viele bewohner innen sind in der lage sich einen urlaub im ausland zu leisten wer ist   bergewichtig und wer leidet unter hunger und wie viele im dorf haben eigentlich eine eigene toilette wir fragen wie es um die globale gesundheitsversorgung steht und welche gesundheitlichen herausforderungen es weltweit gibt wie sind essenzielle ressourcen wie wasser nahrung und energie auf der welt verteilt und welche konflikte ergeben sich daraus wie beeinflussen die globalen klimaver  nderungen die lebensbedingungen der menschen und wer ist am st  rksten betroffen anhand von 40 kategorien z b pressefreiheit krankensversicherung internetzugang zeichnet dieses buch ein portr  t unserer globalen gemeinschaft es macht die realit  t die jeden tag un  bersichtlicher wird etwas greifbarer und es zeigt dass hinter jeder statistik ein mensch steht imagine the world as a village of 100 inhabitants which native languages would be spoken there how many people could read and write how many could afford a vacation abroad who would be overweight and who would not have enough to eat and how many people in the village would have their own toilet in this book we look at the state of health care around the globe and which health challenges exist we ask how basic resources such as water food and energy are distributed across the planet and which conflicts occur as a result we also ask how climate change is affecting living conditions and who is being impacted the most based on 40 categories such as freedom of the press health insurance internet access we sketch a portrait of our global community it s a portrait that makes our present reality which is becoming more confusing every day a bit more tangible and it shows that behind every statistic there s a human being

wirtschaft und gesellschaft stehen vor gro  en sozial   kologischen transformationsaufgaben hierzu b  ndelt die publikation update wirtschaft vielf  ltige ideen beispiele und forderungen die aus der betriebswirtschaftlichen praxis stammen sie zeigt wie ein besseres nachhaltigeres wirtschaften zum wohl der gesellschaft gelingen kann 32 vordenker innen analysieren in ihren stilistisch unterschiedlichen beitr  gen was transformation f  r unternehmen bedeutet sie entwickeln interdisziplin  re l  sungen f  r einen gesellschaftlichen wandel der in ihren augen nur gelingen kann wenn die politik die wirtschaft und die b  rger innen diesen gemeinsam gestalten zu wort kommen motivierte junge f  hrungskr  fte aus mittelst  ndischen betrieben sowie aus der tech und start up scene mit ihren progressiven positionen die autor innen sind   berwiegend weiblich und divers ge  bt   ber den tellerrand des eigenen betriebs zu schauen eint sie das ziel mit ihren impulsen und gedanklichen

anregungen die lust auf ver nderung und vernetzung zu steigern

exploring the key debates surrounding human nature epistemology the nature of social knowledge foreign policy the propaganda model the anarchist tradition and the revolutionary transformation of society this book reveals and explains the structure and power of chomsky s work

das buch next generation real estate bietet einen umfassenden einblick in die herausforderungen und l sungen des beginnenden strukturwandels der immobilienwirtschaft im blickpunkt stehen jene digitalen und nachhaltigen innovationen die die n chste generation von immobilienprofis pr gen und den immobilienmarkt revolutionieren werden die neuauflage umfasst eine aktualisierte und erweiterte darstellung dieser entwicklungen strukturiert anhand des immobilienlebenszyklus algorithmen unterst tzen marktteilnehmer bei der automatisierten analyse von daten und der vorhersage von marktentwicklungen digitale tools steuern die immobilienbewirtschaftung oder den effizienten prozessablauf eines bauvorhabens die leserinnen und leser werden in die welt der k nstlichen intelligenz des internets der dinge und der tokenisierung eingef hrt und erhalten eine vorstellung wie diese technologien und daraus entstehende gesch ftsmodelle die art und weise ver ndern wie immobilien k nftig entwickelt finanziert verwaltet und vermarktet werden ein weiterer fokus liegt darauf welche strategischen  berlegungen notwendig sind um die digitale transformation im eigenen unternehmen zum erfolg zu f hren die zunehmende nachfrage nach umweltkonformen geb uden sowie steigende bau und energiekosten f hren zu einer verst rkten fokussierung auf gr ne immobilien daher geht das buch auch auf  kologisch optimierte immobilienl sungen ein die k nftig in die immobilienplanung und entwicklung integriert sein sollten next generation real estate ist ein unverzichtbares grundlagenwerk und zugleich ein leitfaden f r immobilienfachleute investoren studierende und all jene die ein interesse an der weiterentwicklung der immobilienbranche haben als fundierter  berblick  ber innovationen und trends ist dieses buch eine wertvolle ressource um sich in einer schnell ver ndernden immobilienlandschaft zu orientieren und chancen zu erkennen

im massenmedialen interdiskurs  ber klimawandel sind argumentationen aus spezialdiskursen unterschiedlicher handlungsfelder wie recht ethik naturwissenschaften etc zentral diese felder wirken sich stark auf die art und weise des argumentierens und auf die akzeptanz der argumentationen aus gleichzeitig sind argumentationen auf der diskursebene miteinander verflochten in einer topologischen diskursformation dieses buch wirft deshalb einen blick auf die materialen argumentationen  ber den klimawandel in deutschsprachigen schweizer medien zwischen 2007 und 2014 die grundlage bildet ein korpus von 30 000 zeitungsartikeln und fernsehbeitr gen aufgrund der handlungsfeldspezifik ist ein diskursspezifischer zugang zu argumentationen unabdingbar als rahmen dient deshalb der diskurshistorische ansatz in den eine sektorale argumentationstheorie eingebettet wurde die die feldspezifische argumentations und diskursanalytische betrachtung der argumentationen in diesem spezifischen diskurs erm glicht gleichzeitig wurde mit der digitalen diskursanalyse ein ankn pfungspunkt f r korpuslinguistische zug nge wie etwa topic modelling geschaffen und unter dem r ckgriff auf die normative pragma diaktetik ein ger st entwickelt um die materialen topoi beschreiben zu k nnen das resultat ist eine topologische diskursformation mit 88 ausdifferenzierten topoi im medialen diskurs  ber den klimawandel

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